GWSCPA's Nonprofit Symposium

November 5, 2024

Ten Risks Facing
Not For Profit
Organizations in
the Coming Years







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Your Moderator

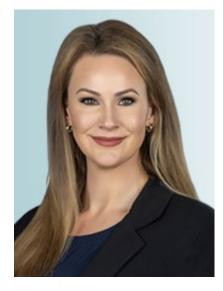




Jonny Rosch CPA DC Metro NFP Leader Partner

Meet Our Panelists





Antonina McAvoy
CISA, CISM, QSA, PCIP

Partner, Cybersecurity & Risk Advisory Services



JJ Edmunds CPA, CIA, CISA, MSA

Partner, Cybersecurity & Risk Advisory Services



Bronach Branan ACMA, CPA, LSSGB

Partner, Cybersecurity & Risk Advisory Services

Intro/Headline



Financial Risk

- Dependence on limited funding sources (donations, grants, government contracts)
- Unpredictable revenue streams
- Rising costs or inflation
- Fraud or mismanagement of funds
- Cash flow issues



Compliance and Regulatory

PBMares should be consultants

- Failure to comply with changing laws and regulations (e.g., tax-exempt status, charitable solicitation laws)
- Reporting and filing requirements (IRS, state, and federal guidelines)
- Governance and transparency expectations



Reputational Risk

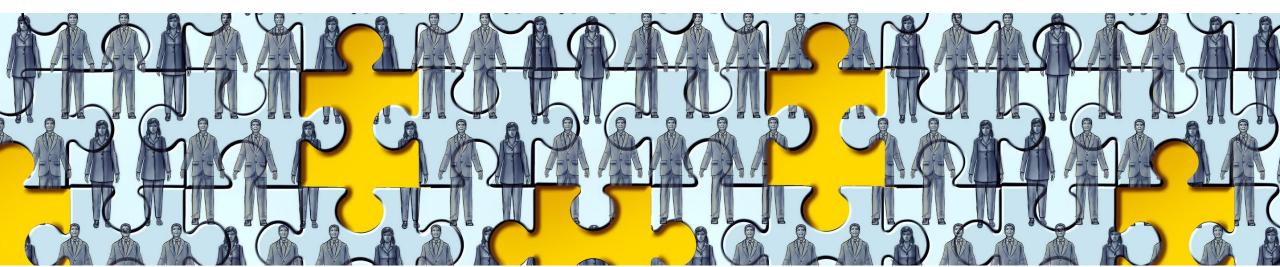


- Negative publicity or controversies affecting trust with donors or the public
- Poor handling of crises (e.g., misconduct, misappropriation of funds, poor service outcomes)
- Failure to deliver on mission or program goals

Operational Risk



- Inadequate systems for managing operations (HR, technology, financial management)
- Volunteer or staff shortages
- Dependency on key staff or leadership
- Inability to scale operations due to resource constraints



Governance and Leadership Risk

- Ineffective board governance or lack of proper oversight
- Leadership transitions causing instability
- Lack of succession planning



Strategic Risk



- Inability to adapt to changes in the external environment (economic shifts, policy changes, new competition)
- Misalignment between programs and mission, leading to inefficiency or mission drift
- Failure to innovate or respond to emerging trends in the sector

Technology and Data Risk



- Cybersecurity threats (hacking, data breaches, ransomware)
- Outdated technology or lack of IT infrastructure
- Inadequate data privacy protections, especially when handling sensitive client information



Legal Risk



- Liability from service delivery (e.g., negligence, harm to clients)
- **Employment-related lawsuits** (e.g., discrimination, wrongful termination)
- Contractual disputes with funders or partners



Programmatic Risk



- Poor outcomes or failure to achieve program goals
- Service quality or delivery challenges
- Changes in demand for services

External Environmental Risks

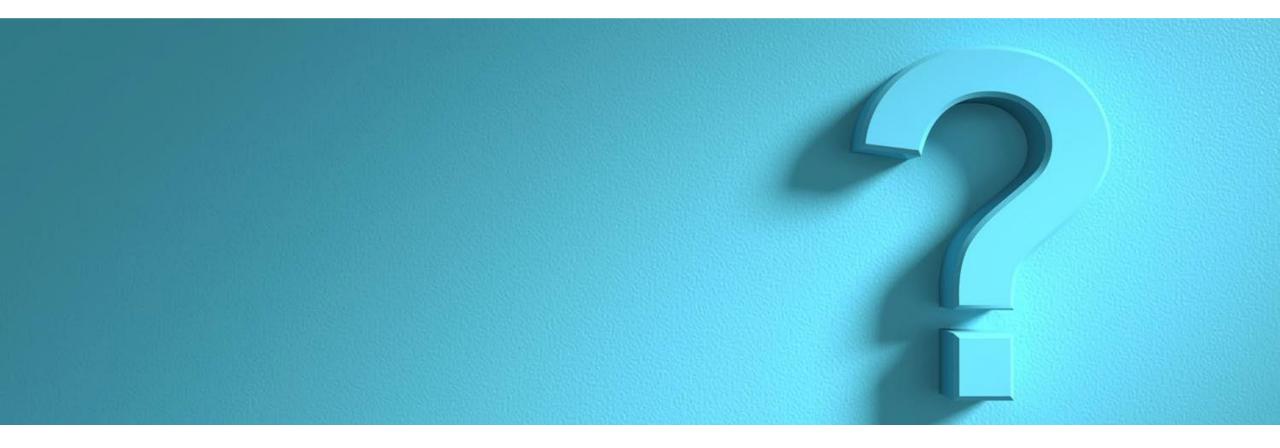


- Economic downturns reducing donor and grant funding
- Political changes affecting funding or regulatory requirements
- Natural disasters or pandemics impacting operations (e.g., COVID-19)



Questions







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